



HEALTH COALITION

OF ALBERTA

Annual Report 2022



WHO WE ARE

The Health Coalition of Alberta is an alliance of health charities, patient groups, non-profit organizations, and individuals driven by a unified purpose. Through the strength of our membership, we have voice and influence into public health decisions that impact the health of Albertans.

Formed by a group of volunteers in 2006, the Health Coalition of Alberta formalized as a registered non-profit society in 2014. Our membership base quickly grew to one of the largest advocacy coalitions of this kind in Canada; more than 100 members inform our work.

We use a collaborative, solution-focused approach to engage with governments, health policy decision-makers and other stakeholders to achieve our goals.

We recognize that, for many reasons, not all users of the health care system choose to be referred to as patients. However, we use this collective term to positively reinforce the concept that the health care system must be effective for each person in care regardless of the services they receive or where they are served. It also differentiates the unique voice of people with lived experience from health care providers and other professionals.

The Health Coalition of Alberta purpose is to advocate for the adoption of a relational model of care that is centered on patient needs to achieve their full health potential. We support shared decision-making between the health care team and educated and informed patients in order to make choices that will have the most impact on not only the health but also the emotional and social needs of each individual.

We achieve our purpose by: advocating on key health care issues; educating our members and the public so they can engage effectively with the health care system; and, by raising awareness and stimulating dialogue around health care policy and service changes that impact Albertans.

Our VISION:

We envision a health care system where all Albertans have an equitable voice and access to services needed to achieve their full health potential.

PRESIDENT'S REPORT

It is my pleasure to have served two years as President of the Board of Directors for this important health coalition which strives to bring a unified voice and influence into public health decisions that impact the health of Albertans.

This past year has focused on the completion, adoption and operationalizing of our 2022-2025 strategic plan. It was presented to our members during our 2022 AGM. Please visit our website at www.healthcoalitionab.ca regularly for initiative updates and opportunities to share your voice and get involved. You will find a summary of our many activities and accomplishments in the Report from the Executive Director.

I want to thank my fellow Board members for their dedication to the mission, participation, and governance of the Coalition. In particular, I would like to recognize the diligent work of Scott McRae who chaired the Nominations Committee. He developed and implemented a recruitment strategy to successfully attract three new Board members. Outgoing Board members are pleased to know the Coalition is in capable hands.

I want to acknowledge Angeline Webb, who has been a Board member since the Health Coalition of Alberta was registered as a non-profit society. Her knowledge in the field of cancer, public health and health equity has enriched the work of the Coalition. After serving her full term on the Board as well as two years as an Ex Officio Director, Angeline is stepping down but remaining an active member with an offer to continue to provide guidance for our health equity work. We wish her well in her ongoing professional and volunteer journey.

I also want to thank our two staff members and congratulate our Executive Director, Beth Kidd, on another successful year of leadership and operationalization. Despite a challenging personal year as a family caregiver, Beth was able to achieve her goals with the flexibility and support of the Board members and her Administrative Assistant, Jaymee Maaghop.

I was originally elected to the Board of Directors in 2017. Following our bylaws, I have served a maximum term and thus will move into an Ex Officio Director role as Past President after today's meeting and will remain an active member. Involvement in the Health Coalition of Alberta has been an honour and I am confident of the Coalition's continuing success!

Respectfully submitted



Teren Clarke
President

EXECUTIVE DIRECTOR'S REPORT

Although 2022 was not an election year in our province, the Health Coalition of Alberta (HCA) capitalized on the extensive political activity throughout the entire 12 months. Between byelections, a leadership vote, a leadership race, Alberta Health Services turnover, a Cabinet shuffle, staffing changes, new Ministerial mandate letters and a constant readiness for a snap election, the HCA was inundated with opportunities to share our perspectives.

We had widespread conversations and meetings with all the leadership candidates, as well as leaders, key MLAs, and caucus staff from both parties during the year. I was also invited to speak about the importance of patient choice at a Government of Alberta online seminar. It was perfect timing to launch our new strategic plan and focus discussions around the relational model of care, access to care, patient engagement, and health equity.

The biggest success for the HCA, many of our members and other seniors serving organizations, happened in March when the government brought forward the Continuing Care Act. HCA actively campaigned for the creation of legislation that would support patient, resident, and family choice. Through numerous consultations, submissions, meetings and even during conversations at the Calgary Stampede our message called for a flexible and innovative system built around a relational model of care. We hope that the Act is the building block to achieve this level of necessary modernization.

Thank you to our members who are always ready to answer my questions and helped to inform our 2022 submissions on topics ranging from national pharmacare to the Patented Medicine Prices Review Board (PMPRB) to the rare disease strategy and to Medical Assistance in Dying (MAID). Member feedback helped the HCA craft our positions for government consultations on continuing care, homecare, and political briefings with both leading parties. What started in mid-2022 as a member discussion about return to care issues and a stakeholder analysis into wait times evolved into necessary elements for health care reform from a patient perspective and our 2023 election campaign kit!

None of the Health Coalition of Alberta's tactics are achieved in isolation. Not only do our members and Board of Directors provide insights and guidance but the support from my co-worker, Jaymee Maaghop has laid the foundation for expansion of our research and policy development in 2022. Thanks to Jaymee's diligence, we now have crafted papers on Informed and Educated Consent as well as an updated Patient Engagement Guide. Both will be launched publicly in 2023.

Based on member advice, the HCA maintained virtual delivery of our events in 2022. Along with our Member Updates, we hosted our monthly Coffee Catch Up networking sessions as well as our Member Webinar series. In 2022 we organized four webinars with speakers such as Minister of Health Jason Copping, senior staff from Alberta Health and political analyst Paul McLoughlin. Our final session included a pre-election briefing and strategy planning.

While the Health Coalition of Alberta is primarily focused on systemic advocacy, we do offer our members individual advocacy support and in 2022 created a plan to manage self-advocacy requests from non-members. I always learn from our member requests and patient stories as they cover so many different therapeutic areas and topics such as CADTH submissions, understanding drug approvals and even how to access social services. Along with the research and development of our online Patient Resource Hub, we hope this plan will help us to be a link between Albertans and our member organizations.

Finally, I would like to personally thank the HCA Board of Directors for their ongoing support, trust, and confidence in me. During 2022 the Board demonstrated their compassion for family caregivers by allowing me the flexibility to step into that role while managing my professional commitments.

This report strives to touch on the operational highlights from 2022, however, it is not an exhaustive list of all the Health Coalition of Alberta's tactics and achievements. The launch of our 2022-25 Strategic Plan clearly maps out our goals. I welcome the opportunity to answer any questions about our work and how you can become involved to support our future direction!

Respectfully submitted,



Beth Kidd
Executive Director

TREASURER'S REPORT

I am pleased to present the Health Coalition of Alberta Society's Financial Statements for the 2022 fiscal year.

In the statement of financial position, the Health Coalition of Alberta ended the year with a strong net asset position of \$131K which includes \$10K in accounts receivable due to remaining funding trickling in into early January and \$1.1K in computer equipment that was purchased during the year for improved virtual functionality and security for the executive director.

Revenues of \$110K were recognized in 2022, an increase of \$1K from the prior year, which includes \$107K in corporate sponsorship and \$2.4K in membership fees, all of which is attributed to the efforts by the Executive Director and the Administrative Assistant to continually maintain and strengthen our supporters and membership base.

Overall expenditures of \$96.4K for 2022 are down 16% from the prior year, primarily related to reduced contractor hours unexpectedly experienced during the year. These savings are not expected to occur in 2023. The Health Coalition of Alberta experienced an operating surplus of \$13.4K for 2022, a relatively balanced operational year.

The Health Coalition of Alberta's financial statements for 2022 will be provided to all voting members and shared at the AGM.

Respectfully submitted,



Karen Knutson
Treasurer

2022 CORPORATE SUPPORTERS

Funding from our Corporate Supporters helps the Health Coalition of Alberta to focus on achieving our strategic plan and our mission. We thank all our Corporate Supporters for their commitment to ensuring patients are included in health care decisions.

GOLD:



SILVER:

Abbott
GlaxoSmithKline
Gilead Sciences Canada, Inc.
Innovative Medicines Canada
Janssen Inc.
Merck Canada Inc.

BRONZE:

AbbVie Canada
AstraZeneca Canada
Eisai Limited
Novartis Pharmaceuticals Canada Inc.

GIFT IN KIND:

Microsoft Canada

2022 BOARD OF DIRECTORS

President Teren Clarke



Teren is the former Chief Executive Officer with Spinal Cord Injury Alberta and Executive Director of the Alberta Paraplegic Foundation. In retirement since March 2020, she serves as a patient and family advisor for the Strategic Clinical Network (SCN) for Neurology, Rehabilitation and Vision, an initiative of the Alberta Health Services. She has been an active participant in several working groups with the SCN. She also serves on the Executive Committee for the North American Spinal Cord Injury Consortium. Teren was with SCI Alberta since 2005. Prior to that, she worked with Muscular Dystrophy Canada between 1993 and 2005 in roles including National Director of Programs, Prairies Executive Director, and Provincial Services Director. Teren earned a Bachelor of Nursing from the University of Calgary and a Masters in Management from McGill University.

Vice-President Scott McRae



Scott McRae has worked for the last 12 years in the health charity sector after prior jobs as a writer and woodworker. Scott graduated from the University of British Columbia with a Bachelor of Arts in political science, and currently lives in Calgary.

Treasurer Karen Knutson



Karen is a Holistic Nutrition Coach, helping people overcome health and wellness issues and related chronic conditions. She is based in Calgary and is also a CPA – CA with a Masters in Professional Accounting. Karen has over 15 years of experience in corporate accounting, finance, and leadership roles. Karen previously worked with professionals to help them gain control over their personal and professional finances. She was also the Manager of External Reporting & Internal Controls for WestJet and has served as a director and treasurer on various not-for-profit boards.

Secretary Fraser Hall



Fraser Hall has been a Services Specialist for Muscular Dystrophy Canada and is now in a fund devolvement role with MDC. In these roles, he works with various stakeholders who are affected by neuromuscular disorders, by helping navigate health care systems, community support, recreation opportunities, financial aid as well as sharing the impact the organization does with perspective doners. He also advocates for patient rights, caregiver support, and accessibility issues. He also has a background working with individuals with special needs and outdoor Education.

Member-at-Large Shirley Duia



Shirley is a graduate student in neuroscience at the University of Alberta. Shirley has been passionate about health care from a very young age. Her mother is a family physician and a role model for Shirley. Her ambition is to enter medical school and become a doctor. Shirley is a volunteer ER attendant at the Misericordia Hospital where she aids nurses and provides assistance to patients and visitors. She also volunteers at Villa Caritas and provides support to seniors. Her volunteer experience includes special events like the Heritage Festival and Walk for Seniors as well as helping at the Mustard Seed kitchen. Shirley's goal is to learn about other aspects of health care, including how to enable easily accessible health care for all.

Member-At-Large Joan King



Joan King is a Government Relations and Advocacy Director for Diabetes Canada. Joan has been a long-time patient advocate working for Diabetes Canada and with health coalitions and partner health charities. Joan has worked with hundreds of volunteers in advocating the positions and policies of Diabetes Canada to the Canadian public, governments, non-government organizations and the media on behalf of the diabetes community in Canada.

Member-at-Large

Joanne Wall



With a lifelong interest in health, Joanne completed post-secondary education and worked at the universities of Calgary and BC and other post-secondary institutions. She then moved to the private sector (pharmaceuticals) where she worked with health care professionals in many therapeutic areas. This work as well as being a caregiver to parents/friends with chronic illness resulted in an understanding of the needs of patients. She is motivated to find solutions (including health system navigation) that benefit the patients, their families, and the crucial health care teams.

Ex Officio Director

Angeline Webb



Angeline Webb is the Senior Manager of Health Policy and Health Promotion with the Canadian Cancer Society where she has worked for the past 18 years. She develops, implements, and administers public health advocacy and health policy development initiatives and health promotion programming in the Prairie and Northern regions as well as at the federal level. Angeline's focus is healthy public policy, chronic disease prevention and the reduction of health disparities.

Our GOALS

1. Foster a strong coalition.
2. Deliver member & public education.
3. Champion health equity.
4. Amplify patient & caregiver voice.
5. Promote a relational model of care.
6. Improve access to medications & medical devices.

2022 STAFF

Executive Director **Beth Kidd**



Beth has more than 25 years of experience in developing, directing, and implementing patient advocacy, government relations, public relations, and marketing strategies. Beth has spent the majority of her career in the health charity sector although she came to the Health Coalition of Alberta from the corporate world. Beth is a life-long volunteer with many charities, political parties, and community groups. Currently, she volunteers with Research Canada's Board of Directors, CADTH's Patient and Community Advisory Committee, and Dementia Network Calgary's Strategic Council. A patient advocate herself, she is also one of the leaders with Migraine Warriors Alberta and a caregiver to her loved ones.

Administrative Assistant **Jaymee Maaghop**



Jaymee provides organizational support to the Board, the Executive Director, and the Coalition members on a part-time basis. Jaymee has been working with patient organizations from various therapeutic areas on health care policy and access issues. While she is based in BC and works full-time for a member organization, the Gastrointestinal Society, she is proud to support the Health Coalition of Alberta in achieving its mission for better access to optimal health care for all Albertans.



OUR MEMBERS

Alberta Community Council on HIV
Alberta Continuing Care Association
Alberta Council on Aging (ACA)
Alberta Hospice Palliative Care Association
Alberta Pituitary Patient Society
Alberta Seniors & Community Housing Association
ALS Society of Alberta
Alzheimer Society, Alberta and Northwest Territories
Alzheimer Society of Calgary
Aplastic Anemia and Myelodysplasia Association of Canada/Network of Rare Blood Disorders
Arthritis Society, Alberta and Northwest Territories
Autism Society of Edmonton Area
Brain Care Centre
Canadian Association for Porphyria (The)
Canadian Association of Pompe
Canadian Cancer Society
Canadian Cancer Survivor Network
Canadian Coalition of Global Health Research Alberta Chapter
Canadian Down Syndrome Society
Canadian Liver Foundation
Canadian Mental Health Association, Alberta Division
Canadian Mental Health Association, Edmonton Region
Canadian MPN Research Foundation
Canadian Psoriasis Network
Canadian Pulmonary Fibrosis Foundation
Canadian Association of Psoriasis Patients
Canadian Spondylitis Association
Caregivers Alberta
CARP Calgary Chapter
CARP Edmonton Chapter
Cerebral Palsy Association in Alberta
CNIB AB & NWT/ Vision Loss Rehab
Creekside Support Services Ltd
Crohn's and Colitis Canada
Cystic Fibrosis Canada - Calgary & Southern Alberta Chapter
Cystic Fibrosis Canada - Edmonton & Northern Alberta Chapter
Dementia Network Calgary
Diabetes Canada
Easter Seals Alberta
Edmonton Down Syndrome Society
Epilepsy Association of Calgary
Fibromyalgia Society of Edmonton and Area
Gastrointestinal Society / Canadian Society of Intestinal Research
Greg's Wings (formerly Health Arrows)
Heart & Stroke Foundation of Alberta, Northwest Territories & Nunavut
HIV Network of Edmonton Society
Huntington Society of Canada, Southern Alberta
Kidney Foundation of Canada - Northern Alberta & Territories
Kidney Foundation of Canada- Southern Alberta Branch
Leukemia & Lymphoma Society of Canada
Lung Association - Alberta and Northwest Territories
Lupus Society of Alberta
M.E. Society of Edmonton
March of Dimes
Migraine Canada
Multiple Sclerosis Society of Canada - Alberta & Northwest Territories Division
Muscular Dystrophy Canada – Prairies & Northwest Territories
Myeloma Alberta Support Society
Natural Health Practitioners Canada
Oladele Foundation/African Cancer Support Group
Open Arms Patient Advocacy Society



Osteoporosis Canada – Alberta Chapter
Osteoporosis Canada – British Columbia & Alberta Region
Parkinson Association of Alberta
Psychologists’ Association of Alberta
SafeLink Alberta (formerly HIV Community Link – Calgary and Medicine Hat)
Save Your Skin Foundation
Schizophrenia Society of Alberta
Southern Alberta Myeloma Patient Society
SouthWest Edmonton Seniors Association (SWESA)
Spina Bifida and Hydrocephalus Association of Northern Alberta
Spinal Cord Injury Alberta
Turning Point Society
Unmasking the Reality of Lung Cancer
Ups and Downs - Calgary Down Syndrome Association
Voice of Albertans with Disabilities
John Bachnyski
Tim Battle
Ganive Bhinder
Rick Brick
Kathy Kovacs Burns
Mary Chibuk

Teren Clarke
Shirley Duia
Lynne Eikel
Darlene Gallant
Fraser Hall
Rayne Johnson
Joan King
Karen Knutson
Linda Kolewaski
Corrine Kushneryk
Rita Lyster
Jeff MacKay
Austin Mardon
Michelle Marusiak
Darrel McKenzie
Scott McRae
Larry Pempeit
Tom Perkins
Mitchell Ravvin
Marichelle Rogers
Catherine Ryan
Katie Soles
Dick Swaren
Joanne Wall
Kathy Watson
Bruce West

Our FUTURE:

All Albertans have equitable access to quality health services.

Patients, families, and caregivers have voice and influence into the decisions that influence their health.

The Health Coalition of Alberta is an effective advocate for a health care system that is centred on patient needs to achieve healthy lives.

Contact Us

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🐦 @CoalitionAB

🌐 healthcoalitionab.ca

